

## Bachelor of Business Administration in Business Management

### Programme details:

The programme consists of 11 core (required) modules and 8 Elective Modules. The Research Methodology is a pre-requisite for the Dissertation in the MBA Programme. Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, inclass and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student. The MBA Programme will be Block Release and Distance Learning

### Core modules:

- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-BS1-17 Business Mathematics & Statistics 1 (10)
- B5-LAB-20 Legal Aspects of Business (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B5-BM1-20 Business Management 1 (10)
- B5-PMK-20 Principles of Marketing (10)
- B5-BS2-17 Business Mathematics & Statistics 2 (10)
- B6-MIE-17 Microeconomics (10)
- A6-FA1-17 Financial Accounting 1 (10)
- B6-BM2-20 Business Management 2 (10)
- B7-CRM-20 Customer Relationship Management (10)

- B6-MAE-17 Macroeconomics (10)
- B6-SBM-21 Small Business Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B6-BIS-20 Business Information Systems (10)
- B6-OPM-20 Operations Management (10)
- A6-CAF-17 Computerized Accounting (10)
- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (10)
- A6-COA-20 Cost Accounting (10)
- B6-PMT-21 Purchasing Management (10)
- B7-QUM-20 Quality Management (10)
- B7-CFI-21 Corporate Finance (10)
- B7-PRM-20 Project Management (10)
- B7-IEM-20 Import and Export Management (10)
- B7-EBS-20 E - Business (10)
- B7-HRM-20 Human Resource Management (10)
- B7-BRM-21 Research Methods in Business (10)
- B7-TLM-21 Transport and Logistics Management (10)
- B7-KNM-21 Knowledge Management (10)
- B7-STM-20 Strategic Management (20)
- B7-RP1-20 Research Project 1: Proposal Writing (10)
- B7-PPB-20 Professional Practice in Business (40)
- B7-RP2-20 Research Project 2: Dissertation (20)

## Elective Modules:

- B7-MNC-21 Managing Consulting (10)
- B7-IBM-20 International Business Management (10)
- B7-FBM-20 Family Business Management (10)
- B7-BEC-21 Business Ethics and Corporate Social Responsibility (10)
- B7-CHM-20 Change Management (10)
- B7-CGV-20 Corporate Governance (10)
- B7-BMT-20 Brand Management (10)
- B8-ENI-20 Entrepreneurship and Innovation (20)
- B8-SOE-21 Social Entrepreneurship (20)
- E8-ISD-18 Innovation for Sustainable Development (20)

## Recommended full-time study path: 4 Years

### Semester 1

- C5-IMO-20, D5-AWB-20, B5-BS1-17, B5-LAB-20, A5-IFA-20, B5-BM1-20

### Semester 2

- B5-PMK-20, B5-BS2-17, B6-MIE-17, A6-FA1-17, B6-BM2-20, B7-CRM-20

### Semester 3

- B6-MAE-17, B6-SBM-21, B6-FFM-20, A6-FA2-17, B6-OBE-20, B6-BIS-20

### Semester 4

- B6-OPM-20, A6-CAF-17, B6-COB-21, B6-MKT-20, A6-COA-20, B6-PMT-21

### Semester 5

- B7-QUM-20, B7-CFI-21, B7-PRM-20, B7-IEM-20 **select two** ( B7-MNC-21, B7-IBM-20, B7-FBM-20)

### Semester 6

- B7-EBS-20, B7-HRM-20, B7-BRM-21, B7-TLM-21 **select two** ( B7-BEC-21, B7-CHM-20, B7-CGV-20, B7-BMT-20)

### Semester 7

- B7-KNM-21, B7-STM-20, B7-RP1-20 **select one** ( B8-ENI-20, B8-SOE-21, E8-ISD-18)

### Semester 8

- B7-PPB-20, B7-RP2-20

## Admissions Criteria

**1)** BGCSE/equivalent with of 5 Passes including English and Mathematics.

**2)** Applicants in possession of a Diploma or Higher Diploma in related field may be given exemptions based on the credit point equivalency.

**3)** For enquiries and more information please visit our website: [www.bothouniversity.com](http://www.bothouniversity.com)



\*The programmes offered in this document are accredited by BQA and offered at Botho University at the time of print. Please refer to your offer letter from the admissions department for any changes in programme name or duration that may occur due to regulatory requirements.