

Bachelor of Business Administration in Business Management

Programme details:

The programme consists of 11 core (required) modules and 8 Elective Modules. The Research Methodology is a pre-requisite for the Dissertation in the MBA Programme. Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, inclass and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student. The MBA Programme will be Block Release and Distance Learning

Core modules:

- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-BS1-17 Business Mathematics & Statistics 1 (10)
- B5-LAB-20 Legal Aspects of Business (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B5-BM1-20 Business Management 1 (10)
- B5-PMK-20 Principles of Marketing (10)
- B5-BS2-17 Business Mathematics & Statistics 2 (10)
- B6-MIE-17 Microeconomics (10)
- A6-FA1-17 Financial Accounting 1 (10)
- B6-BM2 -20 Business Management 2 (10)
- B7-CRM -20 Customer Relationship Management (10)

- B6-MAE-17 Macroeconomics (10)
- B6-SBM-21 Small Business Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B6-BIS-20 Business Information Systems (10)
- B6-OPM-20 Operations Management (10)
- A6-CAF -17 Computerized Accounting (10)
- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (10)
- A6-COA-20 Cost Accounting (10)
- B6-PMT-21 Purchasing Management (10)
- B7-QUM-20 Quality Management (10)
- B7-CFI-21 Corporate Finance (10)
- B7-PRM-20 Project Management (10)
- B7-IEM-20 Import and Export Management (10)
- B7-EBS-20 E - Business (10)
- B7-HRM-20 Human Resource Management (10)
- B7-BRM-21 Research Methods in Business (10)
- B7-TLM-21 Transport and Logistics Management (10)
- B7-KNM-21 Knowledge Management (10)
- B7-STM-20 Strategic Management (20)
- B7-RP1-20 Research Project 1: Proposal Writing (10)
- B7-PPB-20 Professional Practice in Business (40)
- B7-RP2-20 Research Project 2: Dissertation (20)

Elective Modules:

- B7-MNC-21 Managing Consulting (10)
- B7-IBM-20 International Business Management (10)
- B7-FBM-20 Family Business Management (10)
- B7-BEC-21 Business Ethics and Corporate Social Responsibility (10)
- B7-CHM-20 Change Management (10)
- B7-CGV-20 Corporate Governance (10)
- B7-BMT-20 Brand Management (10)
- B8-ENI-20 Entrepreneurship and Innovation (20)
- B8-SOE-21 Social Entrepreneurship (20)
- E8-ISD-18 Innovation for Sustainable Development (20)

Recommended full-time study path: 4 Years

Semester 1

- C5-IMO-20, D5-AWB-20, B5-BS1-17, B5-LAB-20, A5-IFA-20, B5-BM1-20

Semester 2

- B5-PMK-20, B5-BS2-17, B6-MIE-17, A6-FA1-17, B6-BM2 -20, B7-CRM -20

Semester 3

- B6-MAE-17, B6-SBM-21, B6-FFM-20, A6-FA2-17, B6-OBE-20, B6-BIS-20

Semester 4

- B6-OPM-20, A6-CAF -17, B6-COB-21, B6-MKT-20, A6-COA-20, B6-PMT-21

Semester 5

- B7-QUM-20, B7-CFI-21, B7-PRM-20, B7-IEM-20 **select two** (B7-MNC-21, B7-IBM-20, B7-FBM-20)

Semester 6

- B7-EBS-20, B7-HRM-20, B7-BRM-21, B7-TLM-21 **select two** (B7-BEC-21, B7-CHM-20, B7-CGV-20, B7-BMT-20)

Semester 7

- B7-KNM-21, B7-STM-20, B7-RP1-20 **select one** (B8-ENI-20, B8-SOE-21, E8-ISD-18)

Semester 8

- B7-PPB-20, B7-RP2-20

Admissions Criteria

1) BGCSE/equivalent with of 5 Passes including English and Mathematics.

2) Applicants in possession of a Diploma or Higher Diploma in related field may be given exemptions based on the credit point equivalency.

3) For enquiries and more information please visit our website: www.bothouniversity.com

