

Bachelor of Business Administration in Business Management

Programme details:

The programme consists of 11 core (required) modules and 8 Elective Modules. The Research Methodology is a pre-requisite for the Dissertation in the MBA Programme. Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, inclass and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student. The MBA Programme will be Block Release and Distance Learning

Core modules:

- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-BS1-17 Business Mathematics & Statistics 1 (10)
- B5-LAB-20 Legal Aspects of Business (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B5-BM1-20 Business Management 1 (10)
- B5-PMK-20 Principles of Marketing (10)
- B5-BS2-17 Business Mathematics & Statistics 2 (10)
- B6-MIE-17 Microeconomics (10)
- A6-FA1-17 Financial Accounting 1 (10)
- B6-BM2 -20 Business Management 2 (10)
- B7-CRM -20 Customer Relationship Management (10)

- B6-MAE-17 Macroeconomics (10)
- B6-SBM-21 Small Business Management (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- B6-BIS-20 Business Information Systems (10)
- B6-OPM-20 Operations Management (10)
- A6-CAF -17 Computerized Accounting (10)
- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (10)
- A6-COA-20 Cost Accounting (10)
- B6-PMT-21 Purchasing Management (10)
- B7-QUM-20 Quality Management (10)
- B7-CFI-21 Corporate Finance (10)
- B7-PRM-20 Project Management (10)
- B7-IEM-20 Import and Export Management (10)
- B7-EBS-20 E - Business (10)
- B7-HRM-20 Human Resource Management (10)
- B7-BRM-21 Research Methods in Business (10)
- B7-TLM-21 Transport and Logistics Management (10)
- B7-KNM-21 Knowledge Management (10)
- B7-STM-20 Strategic Management (20)
- B7-RP1-20 Research Project 1: Proposal Writing (10)
- B7-PPB-20 Professional Practice in Business (40)
- B7-RP2-20 Research Project 2: Dissertation (20)