

FA1-17, B6-BM2 -20, B7-CRM -20

Semester 3

B6-MAE-17, B6-SBM-21, B6-FFM-20,
A6-FA2-17, B6-OBE-20, B6-BIS-20

Semester 4

B6-OPM-20, A6-CAF -17, B6-COB-21,
B6-MKT-20, A6-COA-20, B6-PMT-21

Semester 5

- B7-QUM-20, B7-CFI-21, B7-PRM-20,
B7-IEM-20

Select any two of (B7-MNC-21, B7-
IBM-20, B7-FBM-20)

Semester 6

- B7-EBS-20, B7-HRM-20, B7-BRM-21,
B7-TLM-21 Select any two of (B7-
BEC-21, B7-CHM-20, B7-CGV-20, B7-
BMT-20)

Semester 7

- B7-KNM-21, B7-STM-20, B8-ENI-20,
B7-RP1-20

Semester 8

- B7-PPB-20, B7-RP2-20

Admissions Criteria

1) Applicants are expected to have successfully completed secondary schooling. The typical entry requirement is BGCSE or IGCSE (in Botswana), LGCSE (in Lesotho) or other equivalent secondary school qualification.

2) BGCSE/equivalent with minimum Pass (D) in 5 subjects including English and minimum Credit (C) in Mathematics.

3) Applicants in possession of a Diploma or Higher Diploma in a related field may be given exemptions based on the credit point equivalency.

4) For enquiries and more information please visit our website: www.bothouniversity.com

Bachelor of Business Administration (B.B.A) in Small Business Management

Programme details:

The programme consists of core (required) and elective modules. Some modules may have pre-requisites (i.e. may require the students to pass another module or set of modules first). The number at the end of the module in parenthesis indicates the credit load of the module. One credit is equal to 10 hours of learning (guided in class and independent combined); therefore 10- credit module requires on average 100 hours of learning from the students.

Core Modules:

- A5-IFA-20: Introduction to Financial
- Accounting (10)
- A6-FA1-17: Financial Accounting 1
- B5-BS1-17: Business Mathematics & Statistics 1 (10)
- B5-LAB-20: Legal Aspects of Business (10)
- B5-FUE-20: Fundamentals of Entrepreneurship (10)
- B5-PMK-20: Principles of Marketing (10)
- B5-BM1-20: Business Management 1 (10)
- B6-ESE-20: Entrepreneurship Strategy and Enterprise Sustainability (10)
- B6-BIS-20 Business Information Systems (10)
- B6-FFM-20: Fundamentals of Financial Management (10)
- B6-MKT-20: Marketing Management (10)
- B6-OPM-20: Operations Management
- B6-MGE-20: Managing Growth in Small Enterprises (10)
- B6-ERP-20: Enterprise Risk & Portfolio

FACULTY OF BUSINESS & ACCOUNTING

(CONTINUED)

- Management (10)
- B5-BUC-20: Business Communication (10)
- B6-SEP-20: Small Business and Entrepreneurial Planning (10)
- B5-MIE-17: Microeconomics (10)
- B6-BPM-20: Business Project Management (10)
- B6-OBE-20: Organisational Behaviour (10)
- B6-PMT-20: Project Management Tools, Techniques and Softwares (10)
- B6-PTM-20: Procurement and Tender Management (10)
- B6-MAE-17: Macroeconomics (10)
- B7-SBS-20: Small Business Strategy (10)
- B7-RMB-20: Research Methods in Business (10)
- B7-IEM-20: Import and Export Management (10)
- B7-HRM-20: Human Resources Management (10)
- B7-ISB-20: Investment in Small Business (10)
- B7-QUM-20: Quality Management (10)
- B7-CIE-20: Contemporary Issues in Entrepreneurship (10)
- B7-BEC-20: Business Ethics and Corporate Social Responsibility (10)
- B7-STM-20: Strategic Management (20)
- B7-SBC-20: Small Business Consulting and Counseling (10)
- B7-PPB-20: Professional Practice in Business (40)
- B7-RP2-20: Research Project 2: Dissertation (20) Electives
- B7-IBM-20: International Business Management (10)
- B7-CRM-20: Customer Relationship Management (10)
- B7-BMT-20: Brand Management (10)

- B7-RP1-20: Research Project 1: Proposal Writing (10)
- B8-ENI-20: Entrepreneurship and Innovation (20)
- C5-IMO-20: Introduction to MS Office (10)
- D5-AWB-20: Academic Writing for Business (10)

Elective Modules:

- B7-FBM-20 Family Business Management
- B7-EBS-20 E-Business
- B7-CHM-20 Change Management
- B7-PPP-20 Public-Private Partnerships
- B7-IBM-20 International Business Management (10)
- B7-CRM-20 Customer Relationship Management (10)
- B7-BMT-20 Brand Management (10)

Recommended Full-Time Study Path (4 years)

Semester 01

- B5-BS1-17; C5-IMO-20; D5-AWB-20; B5- LAB-20; B5- FUE-20; B5- PMK-20

Semester 02

- B5-BM1- 20; A5-IFA-20; B6-SEP-20; B5-MIE-17; B6-BPM-20; B6-OBE-20

Semester 03

- B6-PMT-20; B6-MAE-17; B6-PTM-20; A6-FA1-17; B6-ESE-20; B6-BIS-20

Semester 04

- B6-FFM-20; B6-MKT-20; B6-OPM-20; B6-MGE-20; B6-ERP-20; B6-BUC-20

Semester 05

- B7-SBS-20; B7-RMB-20; B7-IEM-20; B7-HRM-20 & Elective (two of B7-FBM-20; B7-EBS-17; B7-CHM-20; B7-PPP-20

Semester 06

- B7-ISB-20; B7-QUM-20; B7-CIE-20; B7-BEC-20 & Two electives from: B7-IBM-20; B7-CRM-20; B7-BMT -20

Semester 07

- B8-ENI-20; B7-RP1-20; B7-STM-20;
B7-SBC-20

Semester 08

- B7-PPB-20; B7-RP2- 20

Admissions Criteria

1) Applicants are expected to have successfully completed secondary schooling. The typical entry requirement is BGCSE or IGCSE (In Botswana), LGCSE (In Lesotho) or other equivalent secondary school qualification. BGCSE or IGCSE (in Botswana) and LGCSE (In Lesotho) are required to achieve a minimum grade of 'D' in five subjects.

2) BGCSE/equivalent with minimum Pass (D) in 5 subjects including English and minimum Credit (C) in Mathematics.

3) Applicants in possession of a Diploma or Higher Diploma in a related field may be given exemptions based on the credit point equivalency.

4) For enquiries and more information please visit our website: www.bothouniversity.com

Program Version Course List



14-07-2022

<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
BBA-8BO-20	Bachelor of Business Administration in Small Business Management						
				Weeks:208.00 Credits: 480.00			
Core							
A5-IFA-20	Introduction to Financial Accounting	10.00					
B5-BM1-20	Business Management 1	10.00					
B5-BS1-17	Business Mathematics and Statistics 1	10.00					
B5-BUC-20	Business Communication	10.00					
B5-FUE-20	Fundamentals of Entrepreneurship	10.00					
B5-LAB-20	Legal Aspects of Business	10.00					
B5-MIE-17	Micro Economics	10.00					
B5-PMK-20	Principles of Marketing	10.00					
B6-BPM-20	Business Project Management	10.00					
B6-ERP-20	Enterprise Risk and Portfolio Management	10.00					
B6-ESE-20	Entrepreneurship Strategy and Enterprise Sustainability	10.00					
B6-FFM-20	Fundamentals of Financial Management	10.00					
B6-MGE-20	Managing Growth in Small Enterprises	10.00					
B6-OBE-20	Organisational Behaviour	10.00					
B6-OPM-20	Operations Management	10.00					
B6-PTM-20	Procurement and Tender Management	10.00					
B6-SEP-20	Small Business and Entrepreneurial Planning	10.00					
B7-BEC-20	Business Ethics and Corporate Social Responsibility	10.00					
B7-CIE-20	Contemporary Issues in Entrepreneurship	10.00					

<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
B7-ISB-20	Investment in Small Business	10.00					
B7-QUM-20	Quality Management	10.00					
B7-RMB-20	Research Methods in Business	10.00					
B7-SBC-20	Small Business Consulting and Counseling	10.00					
B7-SBS-20	Small Business Strategy	10.00					
B7-STM-20	Strategic Management	20.00					
B8-ENI-20	Entrepreneurship and Innovation	20.00					
B8-HRM-20	Human Resource Management	10.00					
B8-IEM-20	Import and Export Management	10.00					
C5-IMO-20	Introduction to MS Office	10.00					
D5-AWB-20	Academic Writing for Business	10.00					
A6-FA1-17	Financial Accounting 1	10.00		A5-IFA-13 - Introduction to Financial Accounting A6-IFA-17 - Introduction to Financial Accounting A5-IFA-20 - Introduction to Financial Accounting			
B6-MAE-17	Macro Economics	10.00		B5-MIE-17 - Micro Economics B6-MIE-17 - Micro Economics B5-MIE-21 - Microeconomics			
B6-MKT-20	Marketing Management	10.00		B5-PMK-20 - Principles of Marketing			
B6-PMT-20	Project Management Tools, Techniques and Softwares	10.00		B6-BPM-20 - Business Project Management			
B7-PPB-20	Professional Practice in Business	40.00		B6-SCR-21 - Supply Chain Relationship and Enterprise Planning B7-SCT-21 - Supply Chain Technology B6-RK2-21 - Retail Marketing 2B6-RBM-21 - Retail Buying & Merchandising B6-BM2-20 - Business Management 2B6-MKT-20 - Marketing Management			

14-07-2022

<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
B7-RP1-20	Research Project 1: Proposal Writing	10.00		B7-RMB-20 - Research Methods in Business			
B7-RP2-20	Research Project 2: Dissertation	20.00		B7-RP1-20 - Research Project 1: Proposal Writing			
B6-BIS-20	Business Information Systems	10.00		C5-IMO-20 - Introduction to MS Office			
<hr/>		38	440.00				
Elective							
ELEC	3rd Year-Semester 6	20.00	B7-IBM-20 - International Business Management, B7-BMT-20 - Brand Management, B7-CRM-20 - Customer Relationship Management				
ELEC	3Year Elective- SEM 5	20.00	B7-FBM-20 - Family Business Management, B7-EBS-20 - E-Business, B7-CHM-20 - Change Management, B7-PPP-20 - Public-Private Partnerships				
<hr/>		2	40.00				
<hr/>		40	480.00				